Client 24-064

Meeting time: 07/16, Tuesday, 9:30 AM

Current stage: Design (No Data Collected)

Expected completion date: 12/6/2024

Supported by a grant or contract: No

Background:

The client is a professor in the department of libraries who is mentoring an undergraduate student with an honors project. Their research project explores the specific benefits that undergraduate students attribute to their involvement with case competitions with a finance component.

They are coming to the SCS because they need feedback on determining if the survey which they created is appropriate for their study. (The survey link was attached to their application).

Their study explores the perceived academic and professional benefits of participating in case competitions using a post/retrospective survey design. The designed survey includes (Likert Scale, select all that apply, multiple choice) questions.

Their questions range from prior perceptions of case competitions, post perceptions of case competitions with regards to the benefits and growth.

Research questions from client:

* What specific academic benefits do undergraduate students attribute to their involvement in case competitions with a finance component.

Statistical issues

* The client wants to go through the survey design to see if there are any glaring issues.
* Wants to know what options are recommended for significance testing and whether we need to change the question phrasing or format to help this process. We will likely do a mix of descriptive statistics and chi square analyses.
* The mentee student has contacts at other schools which will be explored in the survey, client wants to know how to potentially do t-tests with the different population samples.

Discussion points:

* The survey does not explore negative perspectives of case competitions.
* Is the target survey population all members of the business school.
* Regarding the schools contacted, all of them are in the US. But predominantly in the Midwest.